



The Air Quality Communicator's Home Page

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Air Quality Communicator's Home Page

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Background on AirShare

- Funded with U.S. EPA OTAQ grant
- Additional funding from U.S. EPA AirNow program
- Project managed by Sacramento Metropolitan AQMD
- Vendor partners:
 - JHME Advertising/Design/Public Relations
 - Sonoma Technology Inc. (STI)



Background on AirShare

Purpose: to link the nation's air quality communicators in a way that provides:

- The support you need from experienced colleagues who can help you through communications challenges, solve problems, and share solutions.
- Instant access to great outreach items and projects so no one has to “recreate the wheel,” thereby increasing efficiency and cost-effectiveness.
- Increase your knowledge about air quality issues and best practices, improving your value to your agency.



Background on AirShare

- Instant access to great public outreach projects
- Home page display of your agency's air quality forecast
- Additional forecasts and real-time, "who's-having-an-episode" data from AirNow
- The latest news releases from air agencies around the nation
- A forum to exchange questions, answers and ideas with colleagues
- A way to quickly locate your colleagues at other air agencies
- A calendar displaying national events
- A page of useful links to the kind of resources communicators use



Benefits to using AirShare

- Helps you quickly research outreach “challenges” and solutions
- Provides the inspiration for development of effective communications projects in your own area
- Helps you become a better-informed communicator, increasing your expertise and value to your employer
- Potentially improves the quality of air quality communications programs nationwide by providing you with access to the best approaches in public outreach



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AirShare Newsroom

Feb 20, 2004



Endangered standards?

(Fort Worth, TX 2-18-2004)
[New report: MTBE can be absorbed through the skin](#)

(Washington, DC 2-17-2004)
[Will tougher truck emissions rules stay on course?](#)

(Fresno, CA 2-14-2004)
[California's San Joaquin Valley headed for "Extreme" status](#)

(Diamond Bar, CA 2-17-2004)
[South Coast AQMD launches major study of toxic air pollution](#)

(Sacramento, CA 2-17-2004)
[California building materials manufacturer pays \\$350,000 settlement](#)

(Santa Barbara, CA 2-18-2004)
[Discover Santa Barbara with 2004 Car Free Vacation Package: Save \\$\\$ and the Air](#)



AQI for: CITY/STATE: ZIP: [Save Setting](#)

Current:	Feb. 20	OZONE	Good
Forecast:	Feb. 20	PM2.5	Moderate
	Feb. 21	PM2.5	Moderate

ACTION DAYS

No Action Days reported to AIRNow

[More](#)

TODAY'S TOP AQI FORECASTS

Camden, NJ	PM 2.5
Cherry Hill, NJ	PM 2.5
Elizabeth, NJ	PM 2.5
Philadelphia, PA	PM 2.5
Albany, NY	PM 2.5

[More](#)

WHAT'S NEW

Car Care 101 Booklet - AACOG
AWMA paper on Manne - sbcapcd
AWMA Paper on the Sa - [More](#)

WHAT'S HOT

Alamo Area Council o - AACOG
1997 Report to the C - SACAQMD
Cape Fear River Pollut - [More](#)

Quick Links



[More](#)

Upcoming Events

[AWMA EPA Measurement Methods/Technology](#)
April 19 - 22, 2004
Raleigh, NC

[National Air Quality Conference](#)
February 22-25, 2004
Baltimore, MD



The toolbar

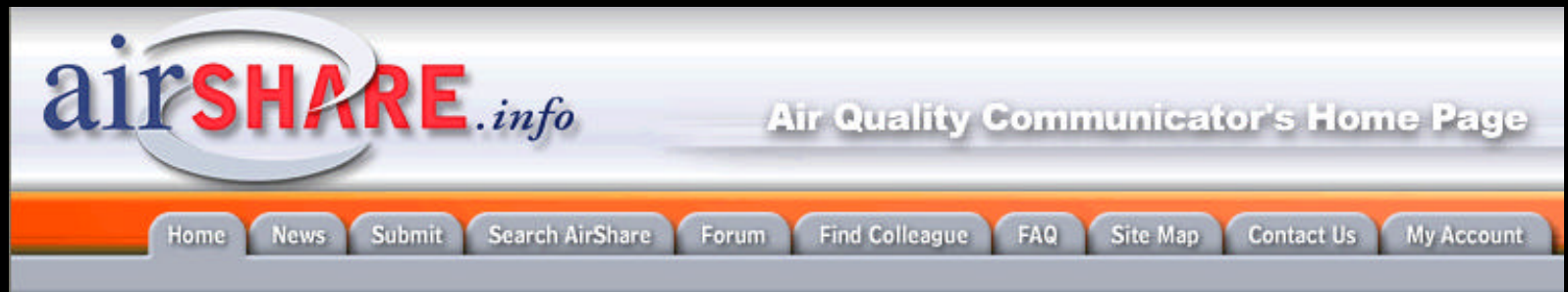


Connects to News page. Contains:

- 30 days of news releases.
- All other news releases are in the archives.



The toolbar



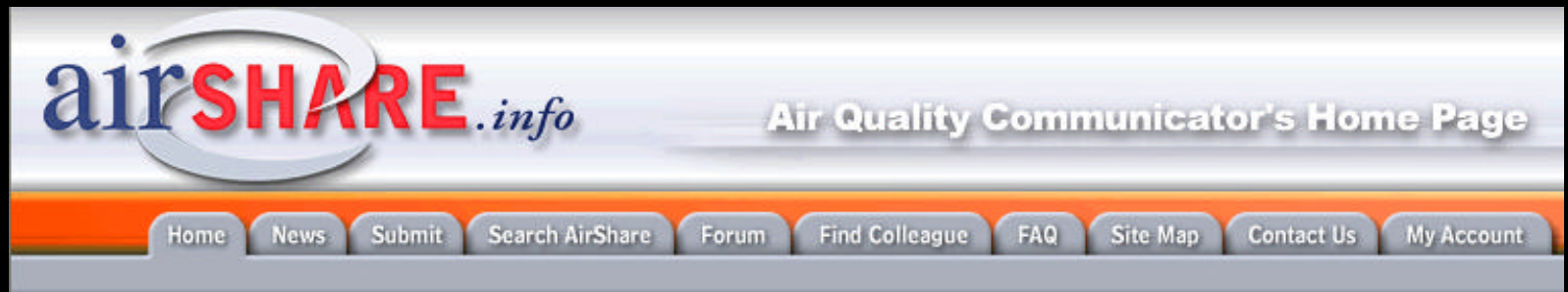
Requires log-in. (Only need to log in once per session)

Allows communicators to submit items to the AirShare database.

Forms make it easy to describe item and attach example.



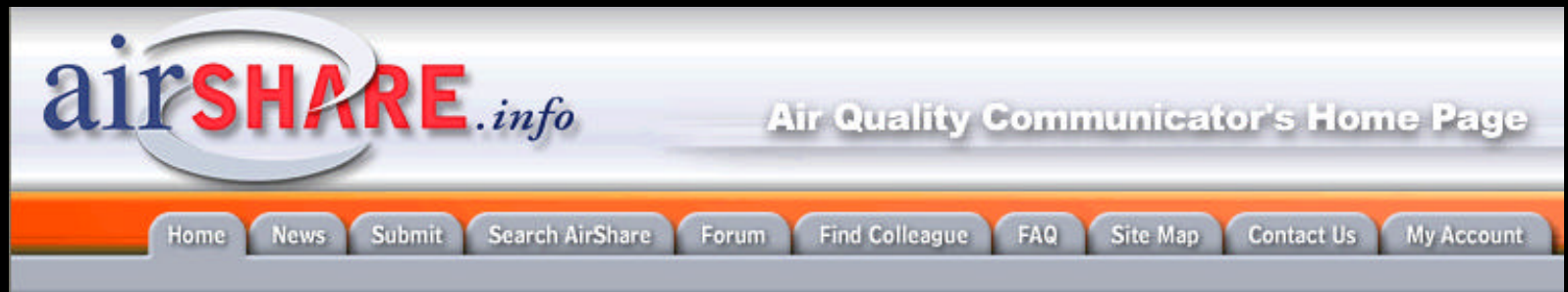
The toolbar



Allows users to search the AirShare database for public outreach items, projects and campaigns that have been submitted to the database by air quality outreach professionals like you!



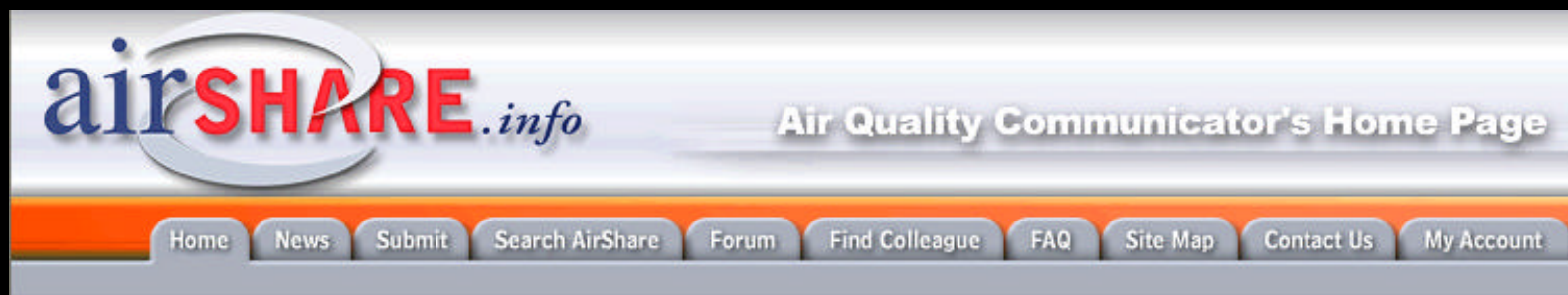
The toolbar



Requires log-in. In the forum, users will be able to exchange questions, comments and ideas on a variety of topics. Users can also be automatically notified when exchanges happen on specific topics of interest.



The toolbar



Requires log-in. Want to locate the phone or e-mail of a colleague, but can't remember their full name, or their agency, or their city, etc? Find Colleague allows you to find them quickly and easily.



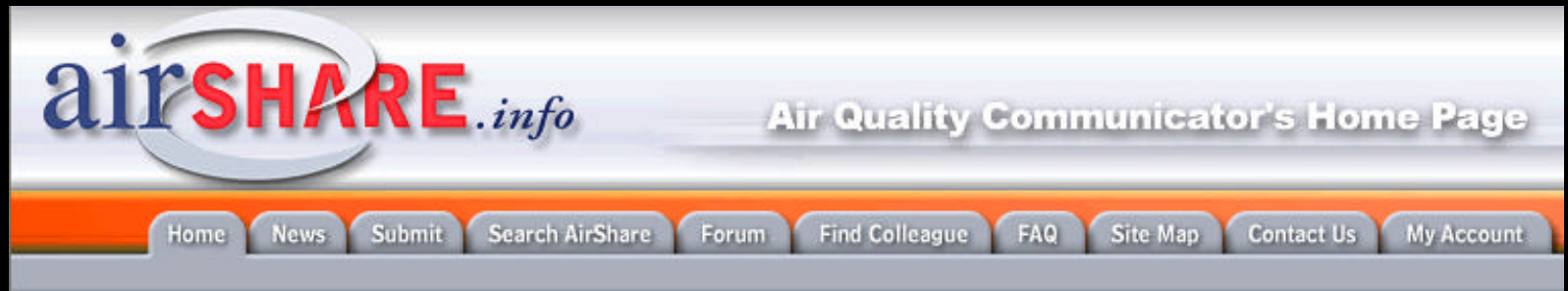
The toolbar



Frequently Asked Questions about AirShare.



The toolbar



Shows the pages on the site and how they're linked.



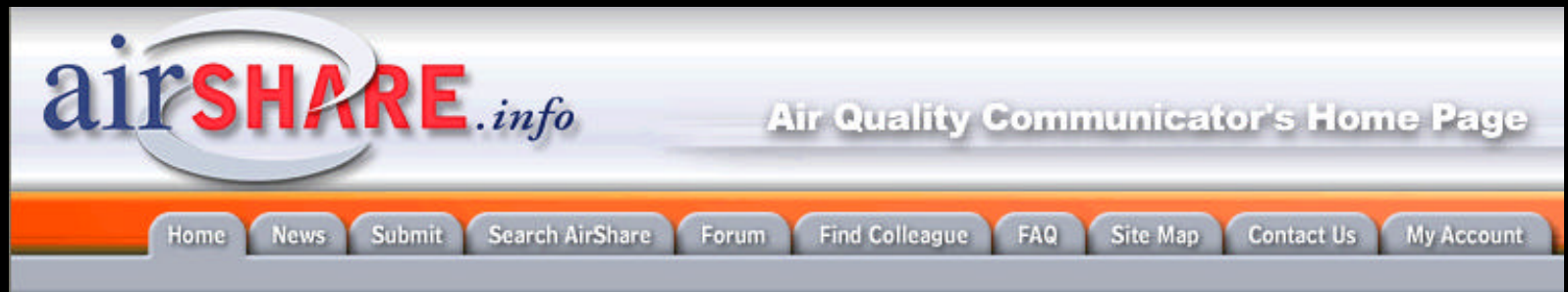
The toolbar



Contact information for the AirShare Webmaster at AirShare's Worldwide Headquarters in the 3-story Executive Place Tower in scenic downtown Sacramento, CA



The toolbar



↑
Password-protected. Manage your account, passwords, and edit or delete items you have submitted to AirShare.



The AirShare newsroom

- The “Newsroom” automatically displays the eight most recent news releases submitted to AirShare by communicators.
- Releases are all HTML – no PDF’s for this feature.
- Clicking on a story takes you to a page with all the releases submitted in the last 30 days.
- After 30 days, stories fall into the Newsroom Archive.

The screenshot shows the AirShare Newsroom website. At the top is the AirShare.info logo. Below it is a navigation bar with buttons for Home, News, Submit, Search AirShare, and Forum. The main heading is "AirShare Newsroom" with the date "Feb 20, 2004" to its right. A large image of a blue semi-truck is on the left. To its right are several news items, each with a date and location in parentheses, followed by a headline. The headlines are: "New report: MTBE can be absorbed through the skin", "Will tougher truck emissions rules stay on course?", "California's San Joaquin Valley headed for 'Extreme' status", "South Coast AQMD launches major study of toxic air pollution", "California building materials manufacturer pays \$350,000 settlement", and "Discover Santa Barbara with 2004 Car Free Vacation Package: Save \$\$ and the Air".

airSHARE.info

Home News Submit Search AirShare Forum

AirShare Newsroom Feb 20, 2004

Endangered standards?

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The local AQI console

- Allows the user to instantly locate the current and forecast AQI for any city participating in EPA's AIRNOW program.
- Displays the pollutant, the category and the corresponding color live from AIRNOW.
- Any city can be bookmarked to appear automatically when the AirShare page is launched.

AQI for: CITY/STATE: ZIP: [Save Setting](#)

Current:	Feb. 20	OZONE	Good
Forecast:	Feb. 20	PM2.5	Moderate
	Feb. 21	PM2.5	Moderate



Action days and top AQI forecast databoxes

- Automatically displays the top five ozone action days in the U.S. “live” from AIRNOW.

- Automatically displays the top five AQI forecasts in the U.S. “live” from AIRNOW. Specifies pollutant and category.

- Clicking on “MORE” launches another page that lists all the forecasts, conditions and action days for every participating AIRNOW city in the U.S.

ACTION DAYS		
Sacramento, CA	Nov.6	UNHEALTHY
Houston, TX	Nov.8	UNHEALTHY
Atlanta, GA	Nov.12	UNHEALTHY-SG
Baltimore, MD	Nov.12	UNHEALTHY-SG
San Francisco, CA	Nov.14	MODERATE
MORE		

TODAY'S TOP AQI FORECASTS	
Atlanta, GA	OZONE
Houston, TX	OZONE
Phoenix, AZ	NOx
Sacramento, CA	NOx
San Diego, CA	OZONE
MORE	



Quick Links

- Features one-click live links to key Web sites used by air quality communicators.
- Clicking on “More” brings up a full page of quick links to make it easy for you to instantly connect to the most useful sites in the nation.
- These links are maintained by the AirShare Webmaster.





Quick Links

QuickLinks

HomeNewsSubmitSearch AirShareForumFind ColleagueFAQSite MapContact UsMy Account

Home page: Quick Links

Quick Links

Reference Abbreviations Air Quality Glossary Area Codes Convert Anything Dictionary-Thesaurus E-mail Search Perpetual Calendar Post Office Locator Time and Date Zip Codes World Time Zone	Air Quality Data EPA AirNow EPA AIRData Air Quality Index Air Quality Index Air Issues Forest Fire Smoke Indoor Air Climate Climate Change Ozone Depletion Fuels Alternative Fuels Data Center Auto Fuel Economy STAPPA/ALAPCO fuels page EPA Transportation & Fuels	Search Engines Ask Jeeves AltaVista Google Lycos Yahoo Photo Search AltaVista Photos Ditto Photos Google Images Lycos Photos Internet News 1st Headlines Google News Drudge Report Network News ABC News CBS News CNN MSNBC	Weather The Weather Channel Weather Underground NexRad Radar World Weather CBS News Disaster Links Allergies Allergy Map Pollen Count Air Organizations STAPPA/ALAPCO U.S. EPA AVMA Environment Canada Related Organizations American Lung Association American Public Transit Association Association for Computer
Atlas and Maps MapQuest MSN Maps and Directions World Atlas Yahoo! Maps			
Directories 800 Directory Infospace International Calling Codes SBC SmartPages			



Upcoming Events

- Lists major, upcoming national conferences.
- Linked to conference registration or information pages.
- Clicking on “More” brings up a full list of events.
- This data is maintained by the AirShare Webmaster.

Upcoming Events

[AIMMA EPA Measurement Methods/Technology](#)

April 19 - 22, 2004
Raleigh, NC

[National Air Quality Conference](#)

February 22-25, 2004
Baltimore, MD

More





Submission page - What are you submitting?

The image shows a screenshot of the airSHARE.info submission page. At the top is the airSHARE.info logo. Below it is a navigation bar with buttons for Home, News, Submit, Search AirShare, Forum, Find Colleague, FAQ, Site Map, Contact Us, and My Account. The main content area has a heading "What are you submitting?" followed by four radio button options: "Something we produced", "A Web resource I would like to share", "A news release", and "My comments on a project already submitted to AirShare". A "Go" button is located at the bottom of the form.

airSHARE.info

Home News Submit Search AirShare Forum Find Colleague FAQ Site Map Contact Us My Account

What are you submitting?

☐ Something we produced

☐ A Web resource I would like to share

☐ A news release

☐ My comments on a project already submitted to AirShare

Go



Submission page - Project type, details and description

Project Type (Check all that apply):			Item name: <input type="text"/>	
<input type="checkbox"/> Advertisement	<input type="checkbox"/> Annual report	<input type="checkbox"/> Audio	<input type="checkbox"/> Booklet	<input type="checkbox"/> Brochure
<input type="checkbox"/> CD	<input type="checkbox"/> Calendar	<input type="checkbox"/> Campaign	<input type="checkbox"/> Coloring book	<input type="checkbox"/> Curriculum
<input type="checkbox"/> Doorhanger	<input type="checkbox"/> Employer outreach	<input type="checkbox"/> Event	<input type="checkbox"/> Exhibit/display	<input type="checkbox"/> Flier
<input type="checkbox"/> Innovative project	<input type="checkbox"/> Interactive kiosk	<input type="checkbox"/> Kids outreach	<input type="checkbox"/> Kiosk	<input type="checkbox"/> Newsletter
<input type="checkbox"/> Outdoor advertising	<input type="checkbox"/> Poster	<input type="checkbox"/> Presentation	<input type="checkbox"/> Promotional item	<input type="checkbox"/> Special report
<input type="checkbox"/> Survey/evaluation	<input type="checkbox"/> Videotape/DVD	<input type="checkbox"/> Web site		

Details:		
Program item is associated with (if applicable): <input type="text"/>		
Program Type: <input type="text" value="Regulatory"/>	Year Developed: <input type="text"/>	Budget (optional): <input type="text"/>

Project Description (enter below, 500 character max.):	Check Spelling
<div><div></div><div></div></div>	



Submission page – Target audiences and pollutants

Target Audience(s): (Check all that apply)

<input type="checkbox"/> Campaigns (ozone/PM)	<input type="checkbox"/> College-age	<input type="checkbox"/> Elected officials	<input type="checkbox"/> Environmental agencies	<input type="checkbox"/> General public
<input type="checkbox"/> General teachers/educators	<input type="checkbox"/> Health care professionals	<input type="checkbox"/> Highway departments	<input type="checkbox"/> Kids grades 7-12	<input type="checkbox"/> Kids grades K-6
<input type="checkbox"/> Media	<input type="checkbox"/> Other	<input type="checkbox"/> Regulated sources	<input type="checkbox"/> Rideshare agencies	<input type="checkbox"/> Science/environmental teachers/educators
<input type="checkbox"/> Transit agencies				

Pollutant(s) this item is associated with: (Check all that apply)

<input type="checkbox"/> Air Toxics	<input type="checkbox"/> Carbon Monoxide	<input type="checkbox"/> Greenhouse gases	<input type="checkbox"/> None	<input type="checkbox"/> Other
<input type="checkbox"/> Ozone	<input type="checkbox"/> Particulates	<input type="checkbox"/> Sulfur dioxide		



Submission page – Languages, agency, file upload

Language(s) this item is produced in: (Check all that apply)

<input type="checkbox"/> Cambodian	<input type="checkbox"/> English	<input type="checkbox"/> Hmong	<input type="checkbox"/> Laotian	<input type="checkbox"/> Russian
<input type="checkbox"/> Spanish	<input type="checkbox"/> Vietnamese			

Project Developer/Lead Agency

Enter:

Permission to use item (check one): ☐ Contact Agency ☒ Not required

File to Upload:

<input type="text"/>	<input type="button" value="Browse..."/>
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Submitted by: Agency: Phone: E-mail:



Live AirShare demonstration

View the site at:
www.AirShare.info

Sign up as a registered member today at:
www.AirShare.info/signup

